

HOME BUILDERS ASSOCIATION

Parade Of Homes

SPRING 2022

JUNE 17 - 25

FR + SA 1p - 9p

M - TH 4p - 9p

IN-PROGRESS PARADE ENTRY

IS YOUR HOME IN PROGRESS BUT UNABLE TO BE FULLY COMPLETED BY OPENING DAY?
SHOWCASE THE ON-GOING PROCESS REALITY FOR CONSUMERS DURING FOUR SHORT
DAYS WHILE CONTINUING CONSTRUCTION DURING THE EVENTS OFF HOURS.

ENTRY REQUIREMENTS INCLUDE BUT ARE NOT LIMITED TO:

- BUILDERS ARE REQUIRED TO STAFF HOME, SELL TICKETS, TALLY TRAFFIC
- PASS ROUGH-IN INSPECTION
- HAVE A BASE COAT FOR WALKWAY
- HAVE STABLE STAIRS WITH SECURE TREADS AND RAILINGS
- RENDERING AND ANY 3D IMAGES FOR MARKETING AND IN-HOME DISPLAY
- ALLOW SHOES TO BE WORN
- BOARD ANY OPENINGS WITHOUT WINDOWS, OR THE LIKE THAT COULD CAUSE INJURY TO GUESTS
- OPTION TO ROPE OFF AREAS
- ADDITIONAL REQUIREMENTS MAY BE NECESSARY BASED ON LEVEL OF COMPLETION

ENTRY INCLUDES:

- WALK-THROUGH TOURS FRIDAYS AND SATURDAYS OF EVENT
- INCLUSION IN PARADE WEBSITE, GUIDEBOOK, AND APP
- 3D TOUR AND PHOTOS POST CONSTRUCTION
- OPTION TO HAVE SUPPLIERS/SUBCONTRACTORS ON SITE DURING EVENT TO HIGHLIGHT PRODUCT
- AUTOMATIC VIRTUAL ENTRY IN SUBSEQUENT PARADE

ENTRY TYPE	ENTRY FEES	QTY	TOTAL
IN-PROGRESS ENTRY	\$2,000	_____	_____
PROMOTIONAL ITEMS			
FULL SKETCH PAGE	\$200	_____	_____
FACING AD PAGE	\$400	_____	_____
FULL SKETCH PAGE + FACING AD	\$600	_____	_____
ARROW SIGN - COROPLAST [2 REQUIRED PER HOME]	\$25	2	\$50
METAL T-STAKE	\$15	_____	_____
NAME TAG [MAGNETIC] NAME:	\$25	_____	_____
NAME TAG [PIN] NAME:	\$25	_____	_____
ADVERTISING DEPOSIT [REQUIRED]	\$500	1	\$500
	SUBTOTAL X 1.5% CC PROCESSING FEE	_____	_____
	GRAND TOTAL	_____	_____

CONTACT INFORMATION

COMPANY _____ CARDHOLDER NAME _____

BILLING ADDRESS _____

CITY _____ STATE _____ ZIP _____

CARD # _____ CVV _____ EXP. DATE _____

PARADE HOME ADDRESS OR NEAREST MAJOR INTERSECTIONS:
