



PARADE OF HOMES SPRING 2021 PROMOTION



LIMITED OFFER

RECEIVE UP TO **\$1,000 REBATE ON**
JAMES HARDIE® SIDING PRODUCTS

James Hardie® siding, trim and soffit can help transform your house into an elegant home that stands up to the elements. The unique formulation of James Hardie fiber cement siding makes it a better all-around performer than wood-based or vinyl siding, delivering superior resistance to weather, fire and damage from pests. Trust your home's exterior to James Hardie® products.

REBATE DETAILS

March 1, 2021 –
April 1, 2021

\$500 rebate per home when you purchase a minimum of 1,000 sq. ft. of exterior James Hardie® products.

\$1,000 rebate per home when you purchase a minimum of 1,000 sq. ft. of exterior James Hardie® products and sign up for a James Hardie direct rebate program.

Offer limited to home builders who have entered a qualified home into the Lake Shore HBA, Kalamazoo HBA, or Greater Grand Rapids HBA Parade of Homes Spring 2021 showcase.

BUILDER (must be completed in full for eligibility)

Project Address _____

Company Name _____

Contact Name _____ Contact Phone Number _____

Company Address _____

DEALER (must be completed in full for eligibility)

Dealer Name _____

Branch Address _____

Sales Rep _____ Email Address _____

REQUIREMENTS:

1. Purchase a qualifying amount of James Hardie products. The purchase (evidenced in a single dealer invoice) must satisfy the following criteria to qualify for the corresponding rebate:
 - A. \$500 rebate requires a minimum purchase of 1,000 sq. ft. of exterior James Hardie® products.
 - B. \$1,000 rebate requires a minimum purchase of 1,000 sq. ft. of exterior James Hardie® products and commitment to James Hardie direct rebate program.
2. Showcase the home in the Lake Shore, Kalamazoo, or Greater Grand Rapids Parade of Homes spring 2021 event.
3. Complete this Parade of Homes Spring 2021 Promotion Form.
4. Email the completed Parade of Homes Spring 2021 Promotion Form and the dealer invoice to the email address listed below. Your request must be timestamped by April 1, 2021. Rebates are ordinarily processed within 4-8 weeks after receipt of valid request.

Casey.Harris@jameshardie.com
Subject: Parade of Homes Spring 2021 Promotion

Terms and Conditions: The following terms and conditions apply to the James Hardie Parade of Homes Spring 2021 rebate offer. Eligibility: Builders who have entered a Qualified Home (defined below) into the Lake Shore HBA, Kalamazoo HBA, or Greater Grand Rapids HBA Parade of Homes Spring 2021 showcase ("Parade of Homes"). How to Redeem: To receive the rebate, builder submit the above form for a Qualified Home which is a home (1) in Manistee, Wexford, Mason, Lake, Osceola, Oceana, Newaygo, Mecosta, Muskegon, Montcalm, Ottawa, Kent, Ionia, Allegan, or Barry counties, (2) built with more than 1,000 square feet of exterior James Hardie® products, (3) participating Spring 2021 Parade of Homes. The above submission form must be emailed to casey.harris@jameshardie.com before April 1, 2021 (a "Submission"). The Submission will be verified against the Parade of Homes official participant list. Within 30 days of successful verification, on or around April 30, 2021, James Hardie will issue the rebate. Rebate: The rebate will be provided in the form of a material credit at builder's dealer who is identified on the above form. Restrictions: Limit one rebate per Qualified Home. Multi-family and commercial projects are not eligible. Rebates may not be combined or used with any other rebate or other promotional offers. James Hardie assumes no liability for lost, late, damaged, or misdirected requests that fail to be properly delivered to the email address stated on this flyer for any reason. Illegible or incomplete requests will not be honored. If terms and conditions are not met, the rebate will not be sent. The rebate will not be reissued. To qualify for this rebate, you must be a legal U.S. resident 18 years of age or older. Void where prohibited or restricted by law. Availability and terms of offer may change without notice.