



HOME BUILDERS ASSOCIATION *Parade Of Homes*

FALL PARADE ENTRY INFORMATION

Take advantage of the early entry deadline and receive a free upgrade to a full sketch page. For more information or to enter the HBA Parade of Homes visit:

myGRhome.com/paradeentry

events@hbaggr.com | 616 281 2021

IMPORTANT DATES

June 28

Early entry deadline. Receive a free upgrade from the standard half page to a full sketch page.

July 19

Regular entry deadline. Entries received by this date pay the standard entry fee and receive a half page sketch page.

July 20 - 26

Late entry deadline. Entries received between these dates pay the late entry fee and receive a half page sketch page.

All home information is due to the HBA by this date.

July 27

Ad placement deadline. If you are interested in purchasing the page facing your sketch page for \$395, we must know by this date.

September 27 - October 12

Fall Parade of Homes



NEW HOME ENTRY

- Any size and style of home can be submitted by a licensed builder member of the HBAGGR
- Newly constructed homes must be completed by opening day
- Cannot be previously occupied
- Homes will be open for viewing during the entire duration of the Parade
- Each entry is featured in all publications, the HBA website myGRhome.com, and the HBA Parade app
- Each entry also includes still photos to be used on the HBA website and other promotional materials.

8102 UNION STATION DRIVE BYRON CENTER 49315 | RAILSIDE WEST | MAP: 2



BEDROOMS: 3
BATHROOMS: 3.5
SQUARE FOOTAGE: 4,479
PRICE: Contact Builder
DIRECTIONS: Take US 131 South on exit 71. Merge onto M-10. Take exit 5 onto Byron Center Ave. Turn Left (South). Turn Right (West) onto 75th St. Turn Left (South) onto Union Station Dr. We. Turn left (East) onto Grand. Turn Right (South) onto Union Station Dr.

We welcome you to this warm, elegant and classic home. 60 West is excited to share this beauty with you! There is so much to see including a gourmet kitchen with a custom built range hood, a beautiful storage built-in, a working kitchen / party space through the island and a beautiful set of light wood stairs and porcelain tilework. This stunning home has an active front porch giving natural light to the main floor allowing the custom crafted beams to be highlighted. The master wing features a beautiful treated cabinet, top the built area with beauty and elegance. The basement is fully finished, with a garage center garage with down parking. There is a great back area featuring built in back seat area, a gorgeous entertainment center, elegant glass pane doors that separate the basement for guests and proper so much to appreciate in this stunning home! Come see, we would love to see you!

60 WEST
 Home is a Choice
60 WEST HOMES AND DESIGN LLC
 4001 WILSON DR
 GRAND RAPIDS MI 49508
 616.454.7474
 WWW.60WESTHOMES.COM

60 West Homes and Design designs and builds beautifully crafted homes with high quality materials and custom designs. We pride ourselves on custom beauty and helping our clients to meet the needs of each client and home.

REMODELED HOME ENTRY

- Single room or whole home renovation project
- Completed by September 27, 2019
- Home entered has not been in a prior Parade of Homes
- Homes will be open to the public October 11 - 12
- Must provide before photos with entry
- Entry included 3D tour and after photos
- "Before" and "after" photos are featured in the parade guide, on the HBA website, and the HBA Parade app

MAP: 2 | 3629 GRAND BLUFFS COURT SW GRAND RAPIDS 49534



BEDROOMS: 3
BATHROOMS: 4
SQUARE FOOTAGE: 3,800
PRICE: Contact Builder
DIRECTIONS: Wilson Dr to Butterworth to Grand Bluffs

Remodeled home available for tour
 June 14 - 15 | 10a - 5p

HOME SPECIALISTS
 HOME SPECIALISTS LLC
 4750 WILSON DR
 OFFICE@HOMESPECIALISTSLLC.COM
 616.454.4542
 WWW.HOMESPECIALISTSLLC.COM

Remodeling/Remodeling company celebrating 20 years

This contemporary home features an open concept main floor for friends and family to gather. Enjoy the busy and easy main floor entertainment area with the beautifully arranged kitchen, open dining space as well as an relaxing conversation area of the living room. Expansive wood, columns to the ceiling and much storage in the beautifully designed party area features a kitchen. Master bedroom has great windows and includes a walk in closet just through the master bath. Exceptionally large walk in closet. Featuring dual vanities and plenty of light. Finished lower level features large lower theater and room bar area with floating shelves. Beautiful capstone featured here with ample storage. Two additional bedrooms in the lower level and two full baths.

VIRTUAL TOUR ENTRY

- New home or remodel
- Consumers view entry online with 3D video tour of the home provided by the HBA
- Each entry receives photos of the home
- Entries may be photographed at any time prior to September 27, 2019
- Each entry has a listing in all publications plus presence on the HBA website and HBA parade app
- Statistics will be provided after the event

VIRTUAL V3 | VIRTUAL TOUR



BEDROOMS: 3
BATHROOMS: 4.5
SQUARE FOOTAGE: 6,500
PRICE: Contact Builder
DIRECTIONS: Wilson Blvd to Grand Bluffs to Grand Bluffs

Virtual tour has been viewed online at
 www.hbaparasadevents.com

TIM SCHULZART BUILDER LLC
 1000 WILSON DR
 GRAND RAPIDS MI 49508
 WWW.TIMBUILDER.COM

Tim is excited that sharing the details of our clients and helping with them through the homebuilding process enables us to build homes that allow them to live their best lives. Our commitment never wavers based on the quality of work and quality of service. Our goal is to build sound homes to fit their lifestyle. Our goal is to deliver quality craftsmanship and design on every project, only utilizing partners who are experts in their field.

818 | @timbuilder.com

*Priced at 6 weeks and looking for a home, it is an open floor plan that allows for many finishes. Coffee and hardwood cabinets, a large kitchen island and island area, coupled with a walk in buffet party area creates a symphony of management for active families.

*Living room and two story windows in the main living area have custom built-in shelves of white granite. A basement level allows for a great space for the kitchen and dining area.

*A private suite with soaking tub, a room-sized walk-in closet and beautifully detailed tile and finished hallway vanity is a main floor bonus.

*Four bedrooms in the second level boast private Jack and Jill baths, walk in closets and a shared five room bath for entertainment and also, overlook the two story windows view of the main level.

*The consideration of busy families continues into the lower level - a grand bedroom, exercise room, gymnasium as well as, a great room with bookshelves and a separate master bedroom suite with built-in wardrobes, entrance and a room for the great and family alike. An outdoor room, custom storage room, mudroom and a covered patio provide outdoor activities.

SUBMITTING YOUR ENTRY

All parade entries are submitted online at www.projectpresenter.com/hbaggr

Select "submit and entry." You will then be prompted to create a one-time login profile. As you proceed with entering, your information will auto-save, so you may return later to complete. A total will be shown in your cart for reference, but payments must be submitted directly to the HBA via check or via email using the hard copy payment page.

Entry payment form, available at mygrhome.com/paradeentry, must be submitted via email to events@hbaggr.com or in person to the HBA.

HBA PARADE OF HOMES

Payment Form

June 28 Early Entry Deadline | July 19 Regular Entry Deadline | July 26 Late Entry Deadline

Company Name _____

Cardholder Name _____

Billing Address _____

City _____ State _____ Zip _____

Card # _____ V-Code _____ Exp. Date _____

I authorize payment for the total amount listed above and agree to abide by all rules and regulations governing the Parade of HomesSM as printed on the Rules & Regulations and what are a part of this application. Acceptance of this application by the HBA of Greater Grand Rapids constitutes a contract.

Authorized Signature _____ Date _____

ENTRY FEES				
Entry Type	Regular Entry Pricing	Late Entry Pricing	QTY	TOTAL
Entry includes 3D tour and still photos	For all Entries Received Before July 19	For all Entries Received between July 19 - July 26		
New Home Entry	\$2,650*	\$3,150		
New Home Entry (2nd Entry)	\$2,150*	\$2,650		
New Home Entry (3rd Entry & Up)	\$1,650*	\$2,150		
Remodel Entry	\$1,145*	\$1,345		
Remodel Entry (2nd Entry & Up)	\$1,045*	\$1,245		
Virtual Home Entry	\$1,400*	\$1,600		
Virtual Home Entry (2nd Entry & Up)	\$1,150*	\$1,350		
Advertising Deposit (Required)				\$500
			SUBTOTAL	
PROMOTIONAL ITEMS				
Advertising Options				
Full Sketch Page	Free if submitted before June 28, 2018	\$195		
Facing Ad Page		\$395		
Full Sketch & Facing Ad Pages		\$590		
Shoe Covers (300 per case)		\$40		
Arrow Sign Wood	Includes metal T stake	\$52		
Arrow Sign Coroplast	Includes H step-stake	\$22		
Metal T-Stake		\$15		
Future Parade Home	wood	\$70		
Home Built By	wood	\$70		
Name Tag	magnetic	\$20		
Name:	pin	\$20		
Name:				
	SUBTOTAL x 1.5% surcharge on credit card payments			
			GRAND TOTAL	