



# HBA PARADE *of* HOMES

## HAVE A SPRING HBA PARADE HOME?

Take advantage of the early entry deadline and receive a free upgrade to a full page sketch page.

### IMPORTANT DATES

#### February 28

**Early entry deadline.** Receive a free upgrade from the standard half page to a full page sketch page

#### March 20

**Regular entry deadline.** Entries received by this date pay the standard entry fee and receive half page sketch page.

#### April 1

**Late entry deadline.** Entries received between July 20-27 pay the late entry fee and receive half page sketch page.

All home information is due to the HBA by this date.

#### April 5

**Ad placement deadline.** If you are interested in upgrading to purchase the page facing your sketch page for \$395, we must know by this date.

#### May 31 - June 15

**Spring HBA Parade of Homes**



For more information or to enter the fall HBA Parade of Homes visit:

[mygrhome.com/paradeentry](https://mygrhome.com/paradeentry)

events@hbaggr.com | (616) 281-2021

**66**

**HOME SPECIFICATIONS**  
 Model: # 141  
 Bedrooms: 3 Bedrooms, 2 1/2 Bath  
 Price Range: Contact Builder for Pricing

**DOGWOOD LANE 10283 DOGWOOD LANE, GRAND RAPIDS 49534**

**MAP 1**  
 The home is traditional with a twist featuring great living spaces for the entire master with keeping a family friendly for kids and grand kids. The homeowners wanted to keep the home traditional but still wanted custom features that would accommodate their live now! Some of the great features of this home include:

- Nestled in the woods overlooking beautiful views
- Signature SS steel entry off the back entry for easy grocery storage
- Large back entry with great storage solutions
- Custom coffered ceilings with intricate webbing details all throughout main floor
- Custom mood lighting, all solid surfaces, hardwood flooring, check kitchen
- Spacious master suite with large bathroom featuring beautiful wooded views

**56 WEST HOMES & DESIGN**  
 West Michigan custom home builder  
 Building homes filled with handcrafted custom cabinets, detailed iron work, unique details taking custom to the next level. We offer Custom Home Building and Remodeling Services. Architectural design and interior design services.

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**HBA**  
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## NEW HOME ENTRY

- Any size and style of home is welcome submitted by a licensed builder member of the HBA of Greater Grand Rapids.
- Newly constructed homes completed by opening day
- Not previously occupied
- Homes will be open for viewing the entire duration of the Parade
- Each entry is featured in all publications the HBA website myGRhome.com, and the HBA Parade APP.
- Each entry also includes still photos to be used on HBA website and other promotional materials.

## REMODELED HOME ENTRY

- Single room or whole home renovation project
- Completed by May 31, 2018.
- The project entered has not been in a prior Parade of Homes.
- The homes are open to the public June 15-16.
- Builder must provide before photos with entry
- Entry includes 3d tour, and after photos
- “Before” and “after” photos of project are featured in the Parade Guide, on the website and HBA Parade APP.

**REMODEL SPECIFICATIONS**  
 4500 TRAIL EAST CT., ADA 49501

**MAP 5**  
 The custom remodel project provided our clients with a transformed space for entertaining and family gatherings. The project consisted of a newly designed kitchen, an addition of a 4-season room, an updated main room and laundry area, a re-entrance hallway & fireplace, a lower level re-design from a daylight basement to a walk-out, and new paint, flooring & windows throughout the home. The remodel also included a complete exterior landscape design with an outdoor kitchen, front-of-house renovation and re-surface to completely enhance the look and pool area.

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**V3**

**HOME SPECIFICATIONS**  
 Model: # 141  
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 Price Range: Contact Builder for Pricing

**VIRTUAL TOUR**

**VIRTUAL TOUR**  
 This craftsman/traditional home is designed with the athletic family in mind. From the full-size basketball gym (with MSU) to the executive office, every detail was created specifically for the owners.

- Designed for the athletic family
- One of a kind artistic exposed brick detail created by a local artist
- Custom bath cabinets
- Floor to ceiling 9' stone masonry fireplace with large beams
- Sitting room off main cottage style with tongue and groove ceiling
- Outdoor pool with outdoor kitchen
- Under the back indoor/outdoor room with glass garage door

**DAVE DUSENBERG**  
 CUSTOM HOMES, INC.  
 Dave Dusenberg  
 dave@duzenberghomes.com  
 (616) 524-7058  
 dave@duzenberghomes.com

**HBA**  
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## VIRTUAL ENTRY

- New Home or remodel.
- Customers will view entry online with a 3D video tour of the home provided by the HBA
- Each entry receives photos of the property
- Entries may be photographed at any time prior to May 24, 2019
- Each entry has a listing in all publications plus presence on the HBA website myGRhome.com and HBA Parade APP
- Statistics will be provided after the event.

## SUBMITTING YOUR ENTRY

All Parade entries are submitted online at [www.projectpresenter.com/hbaggr](http://www.projectpresenter.com/hbaggr).

Select “Submit an Entry.” You will then be prompted to create a one-time login profile. As you proceed with entering, your information will auto-save, so you may return later to complete. A total will be shown in your cart for reference, but payments must be submitted directly to the HBA via check or via email using the hard copy payment page.

Entry Payment Form, available at [mygrhome.com/paradeentry](http://mygrhome.com/paradeentry), must be submitted via email to [events@hbaggr.com](mailto:events@hbaggr.com), fax (616) 281-6002, or in person to the HBA.

# HBA PARADE OF HOMES

## Payment Form

**February 28 Early Entry Deadline | March 20 Regular Entry Deadline | April 1 Late Entry Deadline**

Company Name \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Card # \_\_\_\_\_ V-Code \_\_\_\_\_ Exp. Date \_\_\_\_\_

*\*Please note there is a 1.5% surcharge on credit card payments*

I authorize payment for the total amount listed above and agree to abide by all rules and regulations governing the Parade of Homes<sup>SM</sup> as printed on the Rules & Regulations and what are a part of this application. Acceptance of this application by the HBA of Greater Grand Rapids constitutes a contract.

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

### ENTRY FEES

Entry Type	Regular Entry Pricing	Late Entry Pricing	QTY	TOTAL
Entry includes still photos	For all Entries Received Before March 20	For all Entries Received between March 21 - April 1		
New Home Entry	\$2,650*	\$3,150		
New Home Entry (2nd Entry)	\$2,150*	\$2,650		
New Home Entry (3rd Entry & Up)	\$1,650*	\$2,150		
Remodel Entry	\$1,150*	\$1,350		
Remodel Entry (2nd Entry & Up)	\$1,050*	\$1,250		
Virtual Home Entry	\$1,400*	\$1,600		
Virtual Home Entry (2nd Entry & Up)	\$1,150*	\$1,350		
Advertising Deposit (Required)				\$500
<b>SUBTOTAL</b>				

### PROMOTIONAL ITEMS

Advertising Options				
Full Sketch Page	Free if submitted before March 20, 2019	\$195		
Facing Ad Page		\$395		
Full Sketch & Facing Ad Pages		\$595		
3 D Tour upgrade		\$150		
Awards of Excellence	Enter Parade home in the Awards of Excellence	\$10		
Shoe Covers (300 per case)		\$40		
Arrow Sign Wood	Includes metal T stake	\$52		
Arrow Sign Coroplast	Includes H step-stake	\$22		
Metal T-Stake		\$15		
Future Parade Home	wood	\$70		
Home Built By	wood	\$70		
Name Tag	magnetic	\$20		
Name:	pin	\$20		
Name:				
<b>SUBTOTAL</b>				
<b>GRAND TOTAL</b>				